

Copywriting AI Agent

ACHIEVE ACCURATE RESULTS FASTER

WE CAN TAILOR NATURAL LANGUAGE PROCESSING AND MACHINE LEARNING TECHNOLOGIES TO CREATE COPIES THAT **SUSTAIN YOUR BRAND IDENTITY.**

Adhere to your copywriting principals at scale with an AI agent.

PROVIDE CONTEXT, SET YOUR GOAL AND
ACHIEVE RESULTS

50%
FASTER



STREAMLINE YOUR PROCESSES

Example use case

AS IS

1. Business Requirements: Summary of the new initiative.
2. The Business Analyst refines the requirements.
3. UX/UI designers are brought in to visualise the prototype, utilising FIGMA.
4. The information is handed to the Copywriter.
5. The Copywriter provides several options.
6. The Product Owner reviews and provides feedback on the copy, resulting in iterations.
7. Finally, the Product Owner approves the copy



AI AGENT

TO BE

1. Business Requirements: Summary of the new initiative.
2. The Business Analyst refines the requirements.
3. UX/UI designers are brought in to visualise the prototype, utilising FIGMA.
4. The product owner provides the context and sets the goal. Subsequently, the system generates a variety of options to select from.

BY GIVING AUTONOMY TO THE PRODUCT OWNER, YOU CAN EXPECT A STREAMLINED PROCESS WITH POTENTIAL EFFICIENCY GAINS OF UP TO 50%.

Have you seen anything that may INTEREST you?

We would be delighted to discuss how we can accelerate your copywriting processes.

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