

AI TOOLS INTEGRATION ROADMAP

Achieve the full capacity of AI potentials with Open Reply AI solutions

DOES THIS LOOK FAMILIAR?

You are interested by AI potential performance but ...

- Employees are confused as to where to use it
- Developers need to guess how to integrate it to the current platform
- Discussions take longer because their names cause confusion



Don't be overwhelmed! Learn to tame it and adopt **ARTIFICIAL INTELLIGENCE**

- Adoption of the technology provide you with a competitive advantage.
- It leverages on your database and put it to work.
- Multitude of tools are available to help each business aspects from design to marketing and production.



*We can help you
optimise AI tools
integration.*

OPEN REPLY AI ROADMAP will grow your business

- Create **seamless, relevant** and **valuable user experiences**.
- Achieve bespoke **personalisation** of your products and services.
- Leverage on your data source to create **new capabilities** and **significantly elevate** every stage of the customer lifecycle.

THEY CAN REDUCE YOUR COSTS BY UP TO

50%



62% of companies surveyed by Adobe expect to use AI in design in the **next 12 months**



AI-driven design tools can increase **design efficiency** by up to **50%**



80% of consumers are more likely to make a purchase when brands offer personalised experience



This is equivalent to increasing your team productivity by 40%!

Reply uses a bespoke **PRODUCT ROADMAP**

- Identify the relevant use cases
- Assess their potential and requirements
- Generate a decision tree
- Prioritise interventions
- Create a roll-out plan



Optimise all sectors of your business
Our roadmap identify opportunities in **Design, marketing and production.**



Set business objectives
Achieve **personalisation, automation** or gain **insights** from your data source.



Develop potentials
Improve **Customer research** integration and expand **accessibility** capabilities.



Cover all aspects of customer journeys
Embed AI into the **design thinking** process and the **journey mapping** steps.



Documentation and Governance
Create user and guidelines for **governance**

OPEN REPLY'S PATH to your success

We will help you create a **roll-out plan** from scratch.

Our tried and tested process works, and we have the client case studies to prove it!



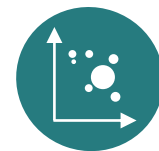
Audit prospective interventions
Create an **inventory** of growth potentials.



Identify domain of opportunity
Evaluate projects which will **significantly elevate** stages of the customer lifecycle.



Validate use cases requirements
Assess **technical and financial** capacities and pre-requisite compliance.



Value-effort chart
Identify the **business value** versus the **effort** required to develop the solution.



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WE DELIVER for your successful onward growth

Successful AI tools are the ones that teams want to use. Our AI philosophy will ensure they do.

We leave you with the skills and intellectual property to onboard and continue to grow your bespoke solution.



Assessment matrix

Used as a **selection tool** to identify valuable and relevant opportunities.



Decision tree

Provided for **validation** of technical and financial capacities of cases selected.



Roll-out documentation

In-depth **instructions** of all stages and processes involved in the roll-out plan.



AI Tools guideline

Bespoke **manual** of implemented contextualised solution tools.



Governance Models

Effective management and evolution of the system.

GET IN TOUCH – WE'RE HERE TO HELP

Want more information? Reach out and speak to Paul and the team!
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