



Aimed at fostering success of its customers through the introduction of innovation along the whole economic digital chain, Reply addresses the main core issues of industrial sectors. Reply services include Consulting, System Integration, and Digital Services across three areas of competence: Processes, Applications, and Technologies.

2022 Winner

Customer Excellence

In 2022, Reply was recognized as an SAP Pinnacle Award Winner in the Customer Excellence category for outstanding customer experience with commitment to listening to the customer and using technology to accelerate digital transformation. Reply has a product improvement community approach with a collaboration platform promoting alignment and knowledge sharing, allowing teams to leverage best practices and customer references.

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"We are delighted to receive the 2022 SAP Pinnacle Award in the Customer Excellence category. This award crowns the accolades we have already achieved and underlines our partnership. SAP recognises our outstanding customer experience and the business results achieved for our customers, as demonstrated by the implementation of innovative reference projects and best practices. The award reconfirms our leading position and valuable relationship with our customers, who we support with next generation solutions and services in various industries"

Filippo Rizzante CTO Reply

