



GenAI IN ACTION

Redmond, March 19th, 2024



Benvenuti



Igor Salvoni



Rosalia Di Maggio



Agenda

Start Time	Session Name	Speaker
8:30	Welcome & Briefing Objectives	Rosalia Di Maggio Igor Salvoni
8:45	Power Business Decisions with Cloud Scale Analytics and Microsoft Fabric	Marc Reguera
9:30	Inside Microsoft AI Innovations	Mark Russinovich Jennifer Cruzan
10:15	AI First Company: Copilot SaaS	Tom Marsh
11:00	Modern Work with Copilot Immersive Experience	Alamdar Chaudhry
11:45	Copilot Stack (Azure OpenAI / Open Sources)	Scott Hunter
12:30	GitHub Copilot	Christopher Harrison
1:15	Summary & Closing with Light Lunch	Igor Salvoni & All



AI L.A.B.

THE ARTIFICIAL INTELLIGENCE PROGRAM THAT
WILL CHANGE THE FUTURE OF YOUR COMPANY.

AI L.A.B.

LEARN AI CAPABILITIES AND KNOW HOW
ADOPT AI STRATEGIC GUIDANCE
BENEFIT FROM AI POWER TO GET REAL BUSINESS RESULTS

AI LAB

AI Lab is an exclusive program created by Microsoft in collaboration with leading players in the field of Artificial Intelligence.



AI LAB for Companies

Driving business transformation through responsible adoption of AI at scale and the creation of its own "Copilot"

AI LAB for Professionals

Equip professionals with the skills they need to successfully navigate rapidly evolving technology

AI LAB for Universities

Promote close collaboration with Italian universities to create paths dedicated to Generative AI, focused on the practical application of real use cases.

Top SI & ISV Partners



Professional Education Institutions-NGO



Universities



AI LAB For Digital Entrepreneurs

Partnering with Digital Natives/Champs of Founders'HUB, Scale Up and Venture Capital, and Accelerators to drive AI adoption in their solutions



AI LAB: 7 Months Later – Key Highlights

214
Companies
Involved in AI LAB



+1K
Professionals
Skilled by MS Learning P.



17
Partners
First Wave



12
New Partners
Second Wave



7
Universities
MoU w/ Regione Puglia



292
Projects
Mainly in Retail & FSI





Azure OpenAI

90 open

20 use cases in production



Provisioned Throughput Units

5 open

4 in production



Copilots

10 M365

8 D365 (ERP/CRM)

AI L.A.B. website is now live!



aka.ms/microsoftailab



WHAT IS AI L.A.B. FOR COMPANIES

AI L.A.B. is Microsoft's **exclusive program capable of evolving your company's ecosystem through a personalized approach**. Leveraging **Microsoft's** experience and its **top partners**, it will enable your company to analyze and **deepen its expertise** in AI, providing **tangible benefits** for your business. Achieve results previously unimaginable, thanks to the support of this technology.

AI L.A.B. is a **flexible and modular path** where the duration, objectives, contents, and use cases will be **built together with you** to meet the real needs of your company.



WHY CHOOSE AI L.A.B. BY MICROSOFT



TECHNOLOGY

A **CUTTING-EDGE TECHNOLOGY** RESULTING FROM A **MULTI-YEAR** INVESTMENT PROGRAM IN AI, WHICH TODAY IS ENRICHED BY THE **PARTNERSHIP WITH OPEN AI**



METHODOLOGY

A **TAILOR-MADE APPROACH** TO ACHIEVE TANGIBLE RESULTS, MEETING THE NEEDS OF **EACH INDIVIDUAL COMPANY**



PEOPLE

A **TEAM OF EXPERTS** TO ENHANCE KNOWLEDGE ON AI AND IT'S APPLICATIONS



NETWORK

AN **ECOSYSTEM OF PARTNERS** FOR A COMPREHENSIVE AND SPECIALIZED EXPERIENCE

WHO IS IT FOR

A **program for everyone** but with a specific path for each individual, tailored based on their level and degree of maturity in AI-related topics and skills.



APPROACH

For companies that have not yet implemented AI solutions within their business processes and want to start understanding its potential.



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APPROACH



ACCELERATE

For companies that have not yet implemented AI solutions within their business processes and want to start understanding its potential.

For companies that already have some experience with AI and wish to increase its use to achieve tangible business results.



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ADVANCE

Companies that already leverage AI and maximize its value on a large scale to become leaders in their industry.

AI INFUSED COMPANY

At the end of the journey, artificial intelligence supports every individual process of your company. AI becomes an integral part of the company's DNA, providing the ultimate boost in achieving every business objective.

WHICH ACTIVITIES ARE PLANNED?

Each phase of the journey includes a series of activities aimed at achieving the objective. All sessions are designed for both business and technical roles to bring priority business scenarios into production and quickly achieve tangible results.



APPROACH

Envisioning Workshops: You grasp generative AI, explore the art of possibilities, and relevant use cases in your industry.

Open AI Garage: You understand the transformative power of technology and its potential through hands-on activities..



ACCELERATE

Strategy sessions: Align your priorities, resources, and core competencies with prioritized relevant use cases.

Architectural Sessions: To support the design of the new underlying architecture required for implementation.

MVP phase: Co-create an MVP to demonstrate the tangible results that Generative AI can offer.



ADVANCE

Your Copilot: Create your own Copilot solution to gain a competitive advantage.

Strategic AI Roadmap and Executive Training: Develop your roadmap to strategically adopt Generative AI.

Thought Leadership and Networking: Participate as a key player in community events.

WHAT IS AI LAB FOR PROFESSIONALS?

It is Microsoft's exclusive program aimed at **revolutionizing professional training** by harnessing the most advanced Artificial Intelligence. Leveraging Microsoft's expertise and its top partners, professionals in the world of employment will have access to **constantly updated cutting-edge content**, thus preparing to meet the ever-growing challenges and demands of the business and institutional world. Moreover, they will be **ready to take on new roles** that this technological revolution will bring to the job market.

In the collaborative ecosystem of AI L.A.B., every participant can contribute with their own experience, distinctive skills, and uniqueness. Together, we will guide the country toward a prosperous future, fully embracing the potential that AI offers.

WHY CHOOSE AI L.A.B. BY MICROSOFT



TRAINING

DOCUMENTATION AND ALWAYS UP-TO-DATE RESOURCES REGARDING **CUTTING-EDGE TECHNOLOGIES**, STEMMING FROM MICROSOFT'S RESEARCH, NOW ENHANCED BY THE **PARTNERSHIP WITH OPENAI**.



PEOPLE

A **TEAM OF EXPERTS** FOR TARGETED INTERVENTIONS IN COURSES AND EVENTS TO INTEGRATE TRAINING WITH PRACTICAL EXPERIENCES THAT CAN ILLUSTRATE HOW AI CREATES VALUE IN A CONSTANTLY EVOLVING CONTEXT.



NETWORK

AN **ECOSYSTEM OF PARTNERS** FOR ORGANIZING EVENTS AND TRAINING SESSIONS THAT CAN MOST EFFECTIVELY CAPTURE THE INTEREST OF BUSINESSES.

WHAT IS AI LAB FOR THE UNIVERSITY

AI L.A.B. is an exclusive program by Microsoft, designed to promote the **development of the university ecosystem** through the implementation of cutting-edge Artificial Intelligence. Leveraging Microsoft's extensive experience and its top technology partners, your university can benefit from **consistently updated and state-of-the-art content**, ensuring modern and up-to-date education.

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PEOPLE

ENGAGEMENT IN UNIVERSITY COURSES AND EVENTS BY A **TEAM OF EXPERTS** TO INTEGRATE ACADEMIC TRAINING WITH REAL-WORLD EXPERIENCES FROM MICROSOFT AND ITS PARTNERS.



NETWORK

AN **ECOSYSTEM OF PARTNERS** FOR ORGANIZING EVENTS DEDICATED TO LOCAL BUSINESSES, CULMINATING IN THE EXECUTION OF ACTUAL PROJECTS.

Transform your company's
business with the AI L.A.B.
ecosystem.