Your Future-Proof E-Commerce
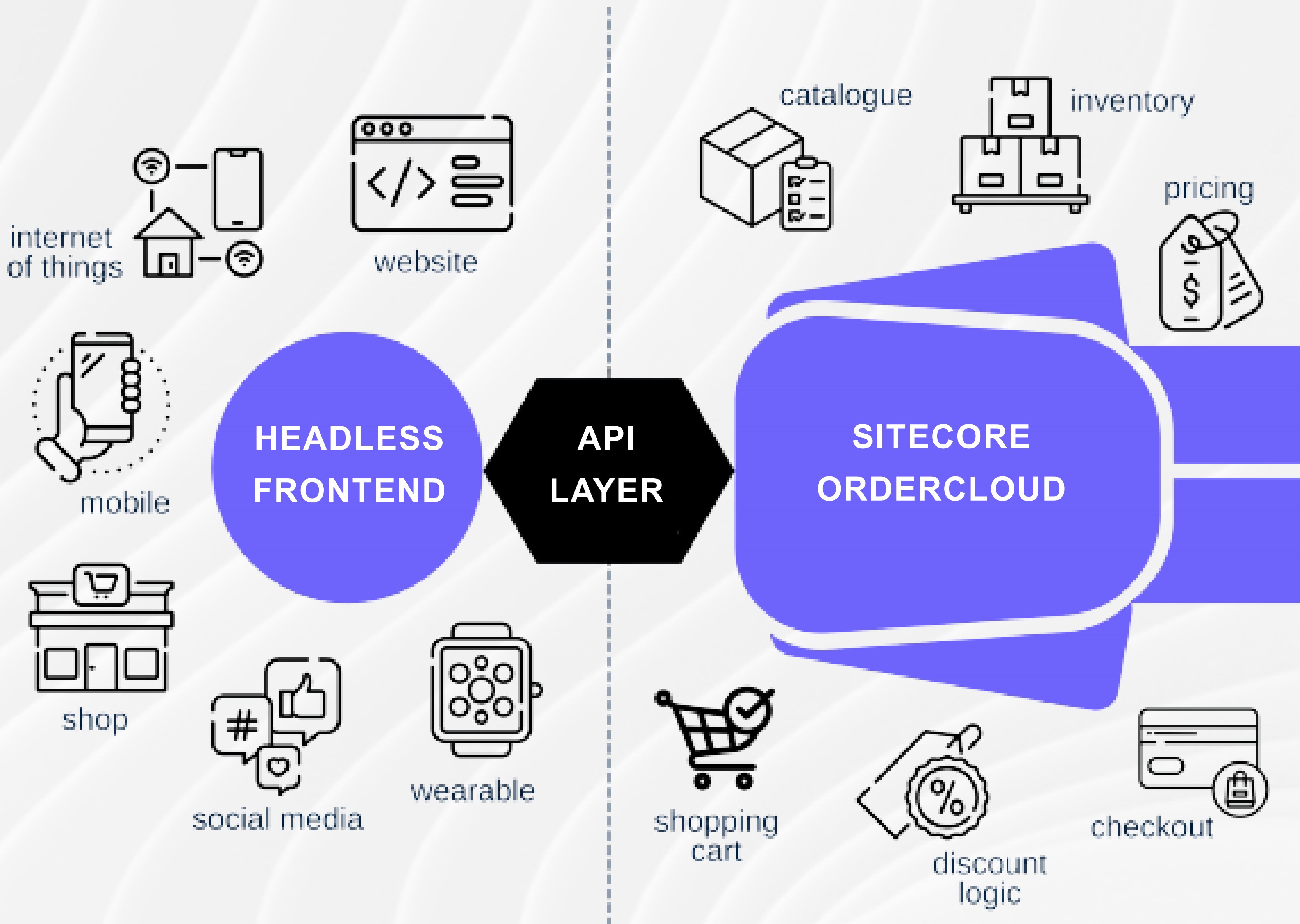
with ORDERCLOUD

REPLY CLUSTER

"

One of the only ways to get out of a tight box is to invent your way out.

Jeff Bezos

Amazon CEO

WHAT IS ORDER CLOUD ?

Sitecore OrderCloud® is an **API-first**, **headless** and **cloud native** platform for design your own B2B, B2C, and B2X commerce solution

internet of things

website

catalogue

inventory

pricing

mobile

HEADLESS FRONTEND

API LAYER

SITECORE ORDERCLOUD

shop

social media

wearable

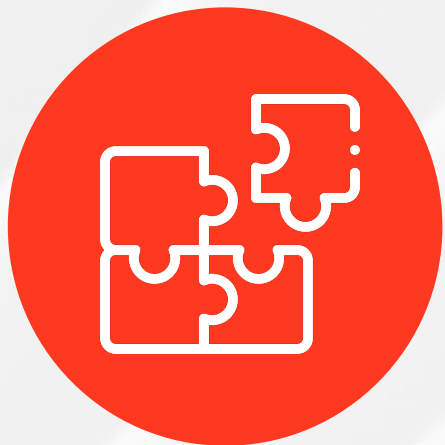shopping cart

discount logic

checkout

BUSINESS GOALS

Why should rely on OrderCloud ?

UNLIMITED FRONT-END POSSIBILITIES

Headless architecture allows complete design freedom in creating the UI and connecting to other channels and devices (i.e. existing applications, IoT, A/R, Vending Machines, sensors, etc.)..

BEST-OF-BREED APPROACH

Moving from monolithic or suite-based technology to MACH architecture gives you the freedom to choose from the best tools on the market today, and provides a structure that makes it easy to add, replace, or remove technologies in the future

COST EFFECTIVE & EASY FOR DEVELOPERS

OrderCloud is not only agile and user-friendly but also **cost-effective**, as it enables you to utilize **only the software your business truly needs.** Therefore **APIs** are made by developers for developers
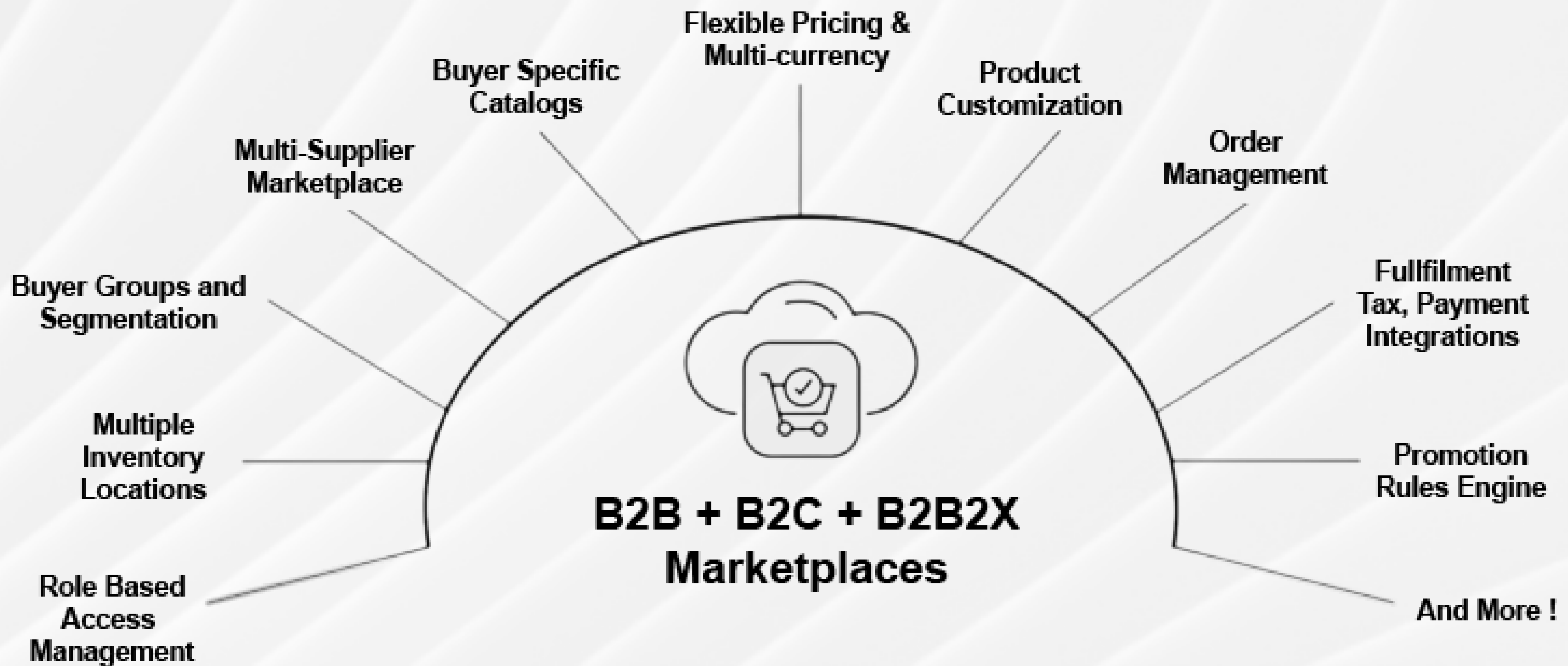
SEAMLESS CUSTOMIZATIONS AND INNOVATION

More than ever it's important to be able to **make changes rapidly** as your customers' needs change. The ability to **change and innovate** on the customer experience is a key pillar to OrderCloud
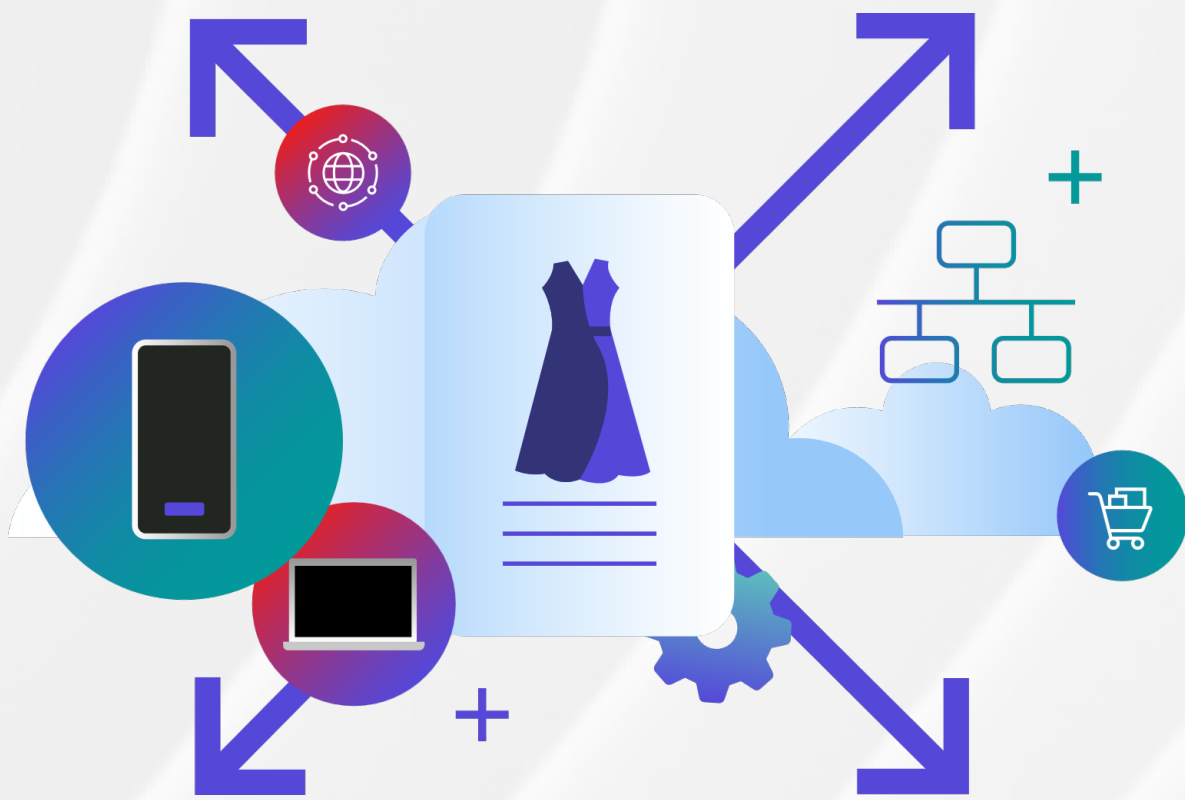
SITECORE®
OrderCloud®

UNLEASHES B2X GROWTH

Flexible Pricing &
Multi-currency

Buyer Specific
Catalogs

Product
Customization

Multi-Supplier
Marketplace

Order
Management

Buyer Groups and
Segmentation

Fullfilment
Tax, Payment
Integrations

Multiple
Inventory
Locations

**B2B + B2C + B2B2X
Marketplaces**

Promotion
Rules Engine

Role Based
Access
Management

And More !

Boost your selling business with these key features:

account-based pricing, **custom pricing agreements**, **contract management**, **customer-specific catalogs**, and **flexible payment** options.

ARE YOU DIGITALLY READY TO SUPERCHARGE YOUR BUSINESS?

In Forrester's 2020 Now Tech reports for both B2B and B2C, they found that **84%** of companies are still at a **beginner level of digital maturity.**

Casting a wider net by setting up more digital touchpoints can give companies an **advantage**, by increasing **convenience**, **accessibility**, and **brand presence** in consumers' daily lives.

When you're armed with **headless APIs** and **progressive web applications** you can leverage even more innovative technology for **enhanced buying experiences**.

Luckily headless commerce is now accessible even to smaller businesses, through **software-as-a-service** like Sitecore OrderCloud

Discover with us how to pin up **a fully functional e-Commerce solution** at the light-speed and customize it to the limits of your imagination.

REPLY CLUSTER

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