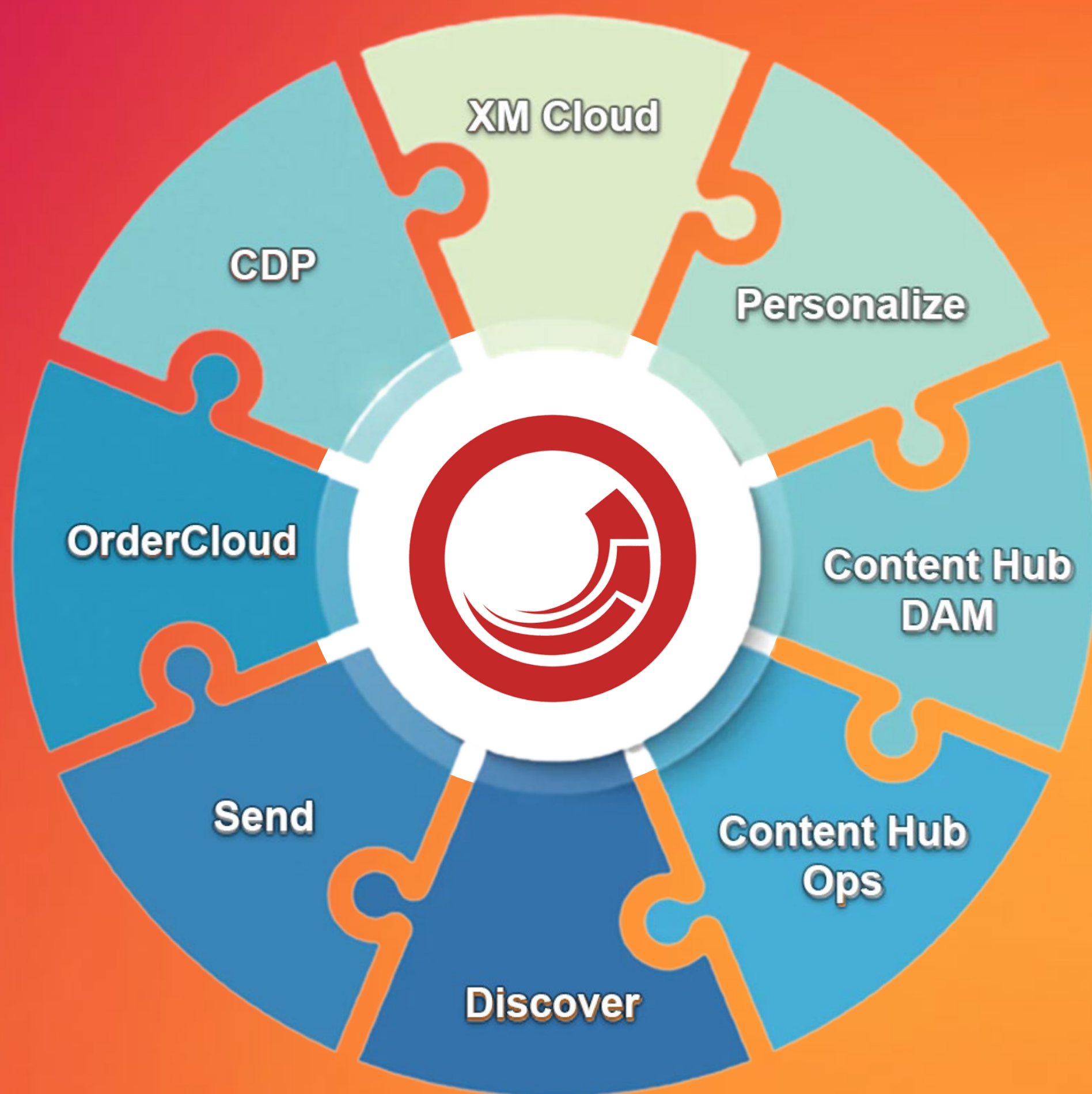


Boost your E-Commerce

with Sitecore Composable Digital Experience





***We believe in a future
where brands can
assemble a stack as
unique as their
customers and
business***

Dave O'Flanagan.

Sitecore's Chief Product Officer

DEFINING COMPOSABLE DXP

Unlike a traditional (monolithic) DXP, a composable DXP is inherently modular.

It is **cloud-native** and is comprised of **best-of-breed SaaS products** that leverage **microservices** architecture and integrate via **APIs**

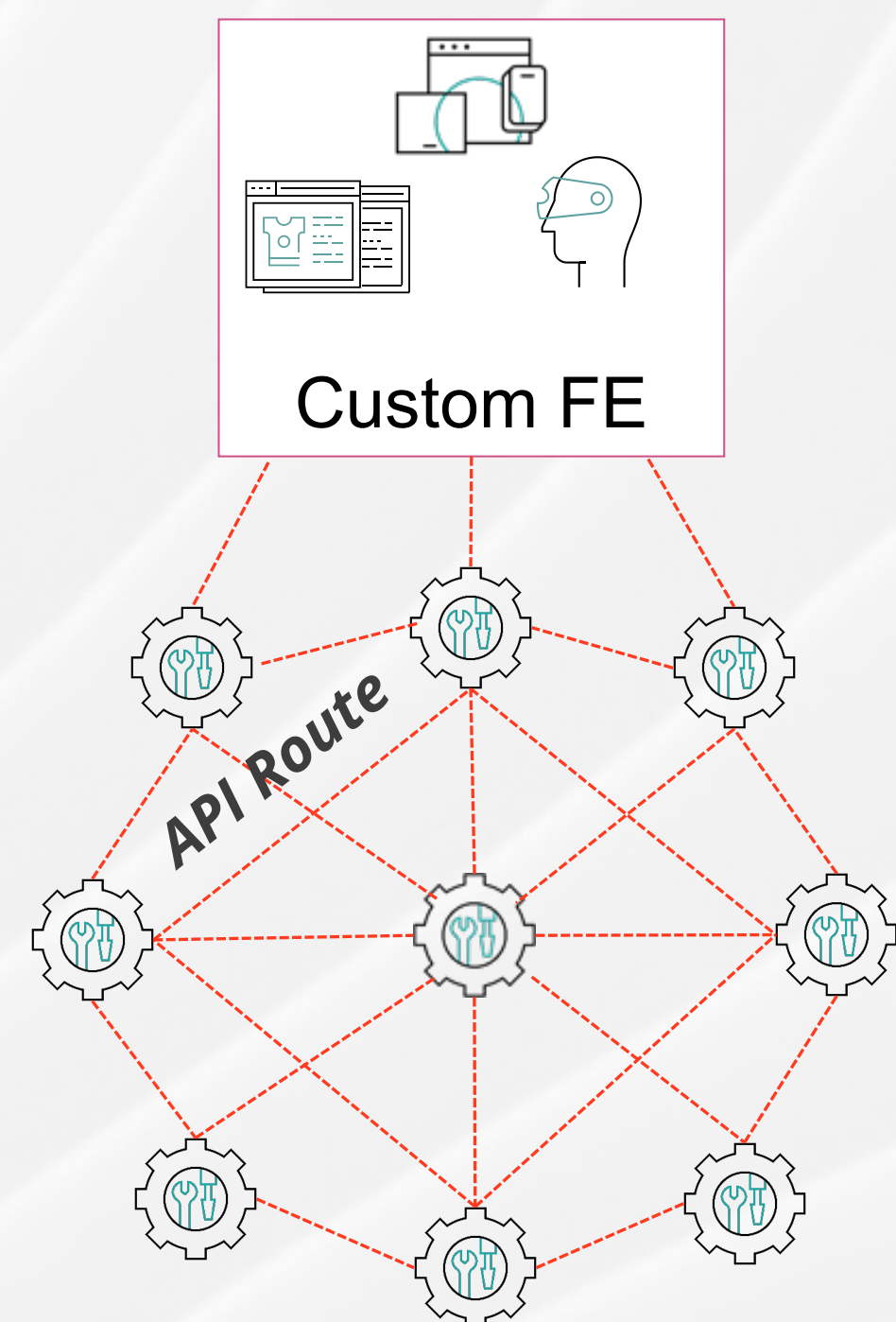
Traditional Monolithic



Template Driven
Rigid Business Processes

Costly and complex to
extend/integrate

Composable DXP



Design Freedom
Business Process Freedom

Easy to extend, integrate
and customize

BUSINESS GOALS

Why should rely on Composable DXP?



ENHANCED EXPERIENCES FOR CUSTOMERS

Truly **prioritize your customers** and create slick omni-channel experiences. Seamless, consistent interactions and a personalized experience will help to build likeability, trust, and loyalty.



BEST-OF-BREED APPROACH

Tailor your DXP to your business and select only the applications that you need to fill the gaps with **the best technology on the market** for each component



COST EFFECTIVE

A composable architecture is not only agile and user-friendly but also **cost-effective**, as it enables you to utilize **only the software your business truly needs**



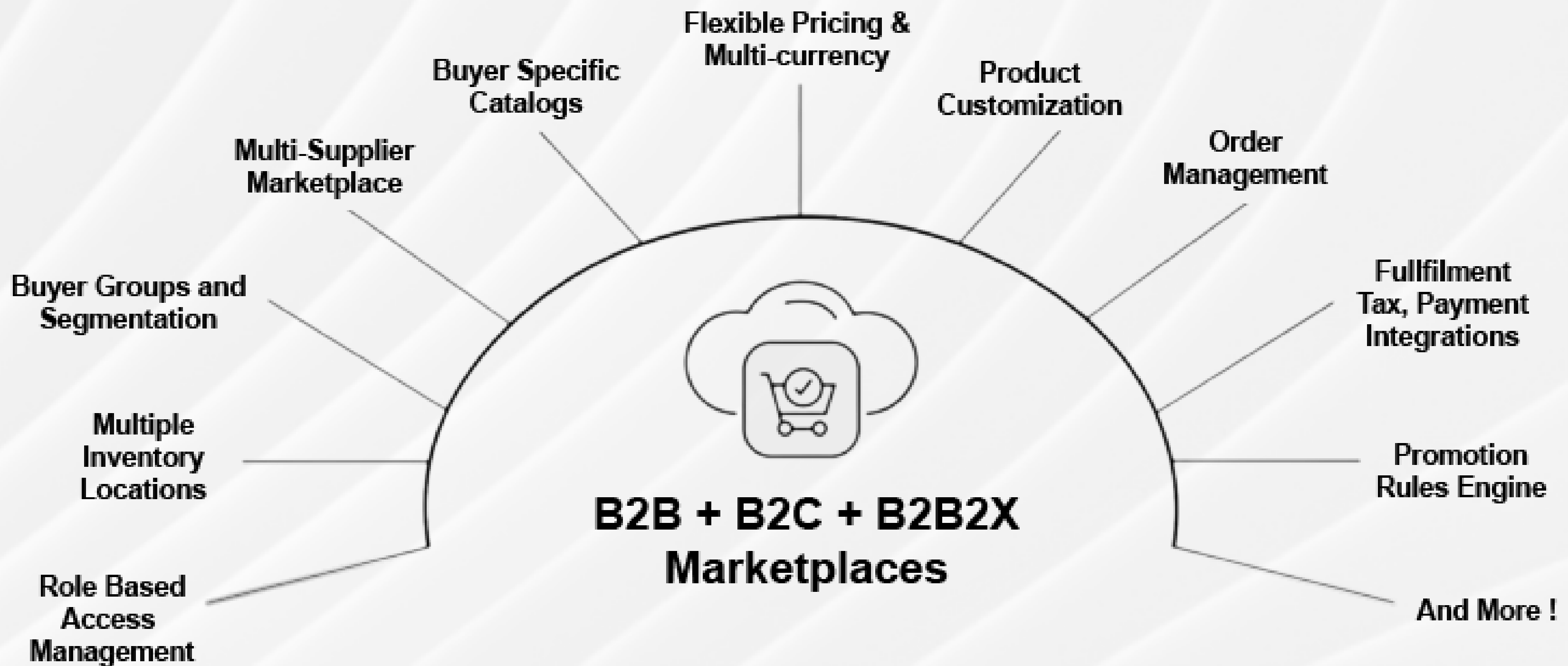
FASTER TIME TO VALUE

The nature of composable tech architecture is that it is **agile**, **scalable**, and **quick to pivot**. Therefore, as your customers' needs change, you can act swiftly and recoup any investment costs sooner.



SITECORE®
OrderCloud®

UNLEASHES B2X GROWTH



Boost your selling business with the key feature of having **account-based pricing, custom pricing agreements, contract management, customer-specific catalogs, and flexible payment options.**



XM Cloud

SCALE RAPIDLY AND COST-EFFECTIVELY TO MEET YOUR CUSTOMERS' NEEDS



These advantages make it an attractive choice for organizations **seeking a powerful, flexible, and hassle-free CMS solution** for managing their digital experiences.

CUSTOMER ENGAGEMENT



Contact us!



Leandro Ruffino

l.ruffino@reply.it



Alberto Dughera

a.dughera@reply.it

WWW.CLUSTERREPLY.IT