

PRESENTATION AND MARKETING PLAN WITH IFMS AND SAP

iFMS is a graphical complementary system for SAP RE-FX and SAP PM/CS. iFMS optimizes the execution of SAP-based business processes in infrastructural, technical and commercial facility management and expands the range of functions of SAP through complementary iFMS software modules. Together, iFMS and SAP form a holistic CAFM with a high level of system integration. The “Presentation and Marketing Plan” module supports companies with the automatic creation of plans through the graphic display of CAD data in combination with key figures, diagrams and annotations.

THE CHALLENGE

Various challenges need to be overcome for the conclusive presentation of useful areas for rental and sale purposes as well as and for the presentation of space allocation scenarios. On the one hand, the representation of surface areas in the architectural drawings must be visually appealing; on the other hand, alphanumeric data must also be processed in the same document and/or plan. Among other things, this includes data pertaining to the tenancy, such as information on the landlord and/or seller or on key figures regarding office space and allocation management. These data need to be prepared in various formats, like floor plans, tables, diagrams and drawing headers. Frequently, these processes take place directly in the CAD plan, i.e. the data are transferred manually from lists or SAP systems into the CAD plan. This approach is very time-consuming, error-prone and static because every change must be executed manually. Frequently, plans are also designed by external service providers. More often than not, more time must be spent on data maintenance and coordination.

THE SOLUTION

The modular SAP complementary system iFMS helps the company master the numerous challenges arising in real estate and facility management. The “Presentation and Marketing Plan” optimises business processes around the design of similar plans. iFMS makes it possible to prepare currently valid and historic datasets and planned scenarios. Detail views, orientation of plans, tables and diagrams and overviews can be individually adjusted and stored. Because the data can be imported online from the

integrated systems, the most up-to-date information is available in identical layout at the push of a button at any time. iFMS is certified by SAP AG.

OUR SERVICE RANGE

Our aim is to optimise the design of presentation and marketing plans for a functional department in such a way that the necessary printouts are always available in due time, with correct values, and without recurring manual input. Our services are:

- Technical concept,
- Configuration of necessary layouts and functionalities,
- Integration with SAP RE-FX, SAP PM/CS and SAP, HCM as well as archiving systems and home pages for marketing,
- Integration of CAD data,
- Application training,
- Solution rollout,
- Maintenance.

YOUR BENEFITS

The integrated solution offers comprehensive support for the execution of all business processes that are necessary for the design of presentations and marketing plans. You benefit in many ways:

- You create presentation and marketing plans with up-to-date information “at the push of a button”.
- You save time through the high level of automation and optimal process support.
- You save costs because you no longer need to hire external companies to generate your presentation and marketing plans.
- You do not need CAD skills to prepare the plans because they can be easily created in the iFMS-integrated tools.



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