

CUSTOMERS, STAFF, PARTNERS AND STAKEHOLDERS: Your most VALUABLE CORPORATE assets

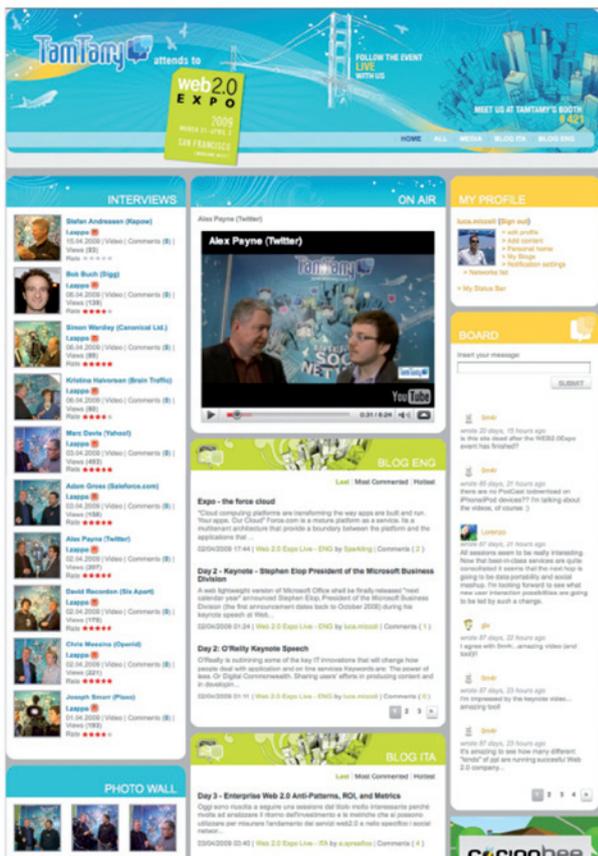


TamTamy is a software solution for the creation and development of corporate and community social networks. It offers a set of flexible services and integrates a number of participative tools that can support the various company departments, improve internal cooperation, spur innovation, and extend and optimise relations with customers and stakeholders.

Available as a service (on-demand mode, based on cloud computing architecture) or as software to be installed at the company's data center, TamTamy helps develop networks of colleagues, meeting places for customers and communities to support online events.

TamTamy is available in four configurations, depending on the specific business needs: One Team, Collective Brain, Love Brands and Media & Events.

INVOLVE CUSTOMERS IN AN INTERACTIVE, MULTIMEDIA SOCIAL NETWORK



CONNECT PEOPLE AND SHARE KNOWLEDGE, SKILLS AND BEST PRACTICES

Company knowledge is shared and enriched by wikis, personal and group blogs, and discussion areas. Each user has a personal page with RSS feeds and integrated widgets.



All important information is either generally available or restricted to work groups, using customized content and interaction formats, for example questions and answers, messages, news, photo walls etc.

All publishing users and groups have tools available for publishing content, both generally available or restricted, that can be tagged, voted on, classified and commented upon. A window on the home page shows the most popular content.



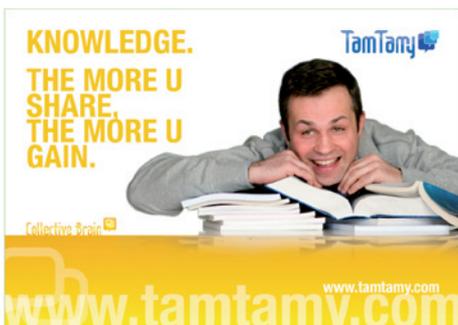
Users have a public profile and skills that are self-certified or recognised by the community of their colleagues. Users can take part in surveys and competitions.

FOUR CONFIGURATIONS FOR THE VARIOUS NEEDS OF THE COMPANY



ONE TEAM

A configuration designed to make the most of interaction and collaboration in the value chain and contexts such as commercial or distribution networks, help desks, sourcing, and product development contexts. Interaction and real time sharing of knowledge include contents, comments and feedback from various sources, support requests, as well as project management activities.



COLLECTIVE BRAIN

A configuration that utilises network effects in company environments and promotes the collective intelligence of the community. TamTamy integrates an Expertise location system and gives effective support to the spread of company culture, permanent training and change management.



LOVE BRANDS

TamTamy is the ideal solid base for sharing with and relating to customers. The platform can support communities focussed on defining the needs that future products will have to meet. Evaluations and criticisms are managed and moderated with transparency and professionalism. The platform has also been designed to support integration with the social networks most used by customer communities.



MEDIA & EVENTS

TamTamy enables the creation of new interactive channels between participants, speakers and trainers so as to involve a larger audience in online events. Participants register and interact in real time, consulting and commenting on the published material, and discussing the live streaming video. They can also participate in question and answer sessions during the live broadcast or at the end of an event.

DELIVERY MODELS

ON SITE

Installation at the company using its infrastructure and in accord with internal security guidelines. Simple integration with authentication and other company systems.

DEDICATED SAAS

Use of the service via a dedicated cloud computing architecture, which guarantees a high level of data protection. Possible personalisation and integration with other systems.