



Geodis Holding Italia  
Milan, Italy  
[www.it.geodis.com](http://www.it.geodis.com)

#### Industry:

Travel & Transportation

#### Annual Revenue:

US\$550 million

#### Employees:

930

#### Oracle Products & Services:

Oracle Database Enterprise Edition  
Oracle Lite

#### Oracle Partner:



@logistics Reply  
[www.clickreply.eu](http://www.clickreply.eu)

**“When defining the platform on which to implement the new parts distribution management system, we decided to continue investing in Oracle, a strategic asset for us.”** – Massimo Munzi, It Manager, Geodis Holding Italia

## Goedis Optimizes Distribution and Delivery Processes with Data Encryption

Geodis Holding Italia, an Italian company in the Geodis Group, a worldwide logistics operator, offers best in class solutions for national and European distribution, intercontinental shipping and air freight, integrated logistics, large-scale projects, and transportation of artwork.

### Challenges

- Improve the security and transparency of the parts delivery process
- Monitor and control deliveries in real time using latest generation technologies
- Implement a robust, dependable, easy-to-use system
- Implement a system capable of transparent integration with the company’s Oracle-based information systems

### Solution

- Replaced a delivery certification system that was based on reading bar codes with a new system based on passive RFID technology, permitting data encrypting
- Guaranteed security of deliveries under all circumstances, even at night and unmanned
- Implemented a system supported by Oracle Partner @Logistics Reply, permitting synchronization of data between terminals used by delivery operators, integrating Oracle Lite with the company’s information systems in the Oracle environment
- Used WiFi technology to transmit data to the traceability system in real time
- Implemented in the automotive parts sector a system that is now also used for managing spare parts for consumer electronics
- Planned to extend this architecture to handle returns as well as deliveries