

ORACLE TRANSPORTATION MANAGEMENT

Transport optimization is an important competitive leverage, regardless of the market to which it is applied. An effective Transportation Management solution contributes to the reduction of business costs, increasing efficiency in Supply Chain processes.

Furthermore, it allows companies to meet significant challenges encountered while trying to achieve their business objectives.

SCENARIO: THE CHALLENGES OF GLOBAL LOGISTICS

Production and consumption of goods is increasingly **globalized**: raw materials, components and finished products travel worldwide in different phases of the supply and distribution cycle.

High **fluctuation** of and high average **fuel** prices are factors that strongly affect strategic choices made to continuously increase efficiency and reduce costs and delivery times.

Uncertainty of demand, necessity to manage a **higher critical mass of commercial connections**, as well as flexible framework agreements are additional elements that affect applied business models.

TRANSPORTATION MANAGEMENT SYSTEM

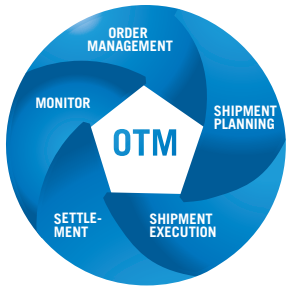
Transportation Management System (TMS) indicates a family of ICT applications that supports supply chain and transport management. TMS can manage both the procurement of raw materials/components (**inbound flows**) and the shipping of finished goods (**outbound flows**), supporting all the transportation phases: order management, shipment planning, execution, settlement.

TMS REQUIREMENTS

- Traceability of goods
- Cost reduction
- Time reduction
- Volume management flexibility
- Process resilience
- Resource optimization

ADVANTAGES

Adoption of a TMS **reduces transportation costs**, **improves customer satisfaction** and service level, **increases effective collaboration** and responsiveness thanks to the availability of **information in real time** and the ability to support complex supply chain networks



ORACLE TRANSPORTATION MANAGEMENT

OTM is the Transportation Management System provided by Oracle to support the entire transportation lifecycle. OTM delivers robust transportation planning and execution capabilities to forwarders and third party logistics providers. It integrates and streamlines transportation planning, execution, freight payment and business process automation on a single application across all modes of transportation, from full truckload to complex multiple leg air, sea and rail shipments.

Oracle Transportation Management lowers transportation costs, improves customer service and asset utilization and provides flexible, global fulfillment options.*

* Source: <http://www.oracle.com/us/products/applications/ebusiness/logistics/018756.htm>

BENEFITS WITH OTM

- Process normalization and standardization
- Centralization of control
- Fundamental support to decision-making
- Data visibility and distribution
- Greater integration throughout the supply chain
- Capability to execute rapidly and effectively
- Continuous improvement of the network

OTM FEATURES

- Powerful planning optimizer engine
- Highly configurable transportation environment
- User-friendly access to information
- Flexible and intuitive access for carrier interaction
- High visibility through all process flows
- High scalability of stored information
- High integrability of flows

BUSINESS REPLY AND OTM

Since 2006 Business Reply has designed and implemented OTM based-projects. With the experience gained, Business Reply has become a strategic partner for Oracle EMEA, with more than 30 specialized consultants having significant experience in fields such as 3PL, 4PL, Automotive, GDO, F&B, Oil&Gas and Freight Forwarding, as well as extensive experience on OTM projects.

BUSINESS REPLY OTM OFFERING

- **Integration with external systems**
eg. Oracle EBS, other ERPs and Third Party Applications
- **Reusable components**
Agents, BI Reports, EDI interfaces and training material
- **Taylored Approach**
Solutions based on specific customer business and industry
- **Upgrade solutions**
Seamless upgrade to 6.X.X version from older versions
- **Application maintenance service**
24/7 AMS support
- **Transportation Consulting**
Consulting on business process reengineering and best practices development



Business Reply is the Reply group company specialising in integrated systems based on Oracle Application Suites. With over 14 years of experience, over 100 installations and thanks to the thorough knowledge of core processes and specific industrial contexts, Business Reply is the Italian leader in consulting on E-Business Suite, PeopleSoft, Oracle Value Chain Planning and Agile PLM and is a key European partner for Oracle Transportation Management. Business Reply is an Oracle Platinum Partner and participates in co-development programs such as AIA (Oracle Application Integration Architecture), OTM (Oracle Transportation Management) and Oracle E-BS Release12.

For further information: www.reply.eu