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News in brief

Reply adds 'tap to buy' payments

Italian technology provider Reply has unveiled Hi Credits, a new service that lets consumers make purchases by scanning a 2D barcode displayed on a merchant's mobile phone, or printed on a wide variety of promotional media, or by tapping an NFC tag. To register, consumers download an app and sign up on a participating bank's website. They can then complete a scanned or tapped purchase by simply entering a PIN on their phone and pressing 'OK'.

