

Warehouse Management System placed in Gartner 'Magic Quadrant'

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ICT analyst Gartner has placed @logistics Reply's Warehouse Management solution in its sought after 'Magic Quadrant' in an assessment of the emerging supply chain solutions market.

Supply chain software provider and consultancy Reply Group has received accolades from the analyst firm Gartner for its Warehouse Management solution.

The system was developed by subsidiary company @logistics Reply and can be delivered 'on premise' or through a Software as a Service model.

The Gartner 'Magic Quadrant' methodology is designed to identify the most competitive software and service providers across a range of industries.

In its analysis of the Warehouse Management market Gartner recognised the established presence of @logistics Reply in the European market and its strong reference from across automotive, food and drink, pharmaceutical, telecommunications and fashion customers.

Key customers of @logistics Reply include Fiat Group Automobiles, Fiat Industrial, Benetton Group, Barilla, Geodis Wilson, Diesel, and Ceva Logistics.

Domenico Piantelli, senior partner at the Reply Group said: "To have been placed by Gartner in the 'Magic Quadrant' for Warehouse Management solutions is a source of great pride for us."

The Supply Chain market is still defined by Gartner as an 'emerging' market though there is a projected annual growth rate of 20% up to 2016 for the integration of systems which support Supply Chain Execution.