

@logistics Reply is the Reply group company which offers a complete range of advanced services and solutions in the field of Supply Chain Execution. The services and solutions range from the design and modelling of logistic processes to the planning of turnkey solutions as well as the introduction of the latest technologies in this field.

@logistics Reply has been a leading player in the European market for the last fifteen years, developing web-based warehouse management solutions for companies, large and small, and operating in the automotive, 3PL, grocery, fashion, retail, manufacturing and pharmaceutical industries.

@logistics Reply delivers solutions based on two product lines, Click Reply™ and SideUp Reply™, both are comprehensive products, built to meet the specific industry demands in warehouse management.

To date, more than 300 businesses and over 12.000 users are using and integrating @logistics Reply's solutions into their supply chain logistics to derive significant business value.



## @logistics Reply

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## Click Reply™ WM Analytics

In a business environment where efficiency and effectiveness are a must, monitoring warehouse processes becomes a crucial activity.

Companies operating in the Supply Chain market are more and more forced to keep a close eye on their performance, and simply keeping track of incoming, outgoing and stocked goods is not enough anymore. Data collected have to be analysed in a more extensive way, to check if the warehouse is being efficiently managed and to identify critical issues impacting on profitability.

It is therefore necessary to define some customised key performance indicators (KPI) to support warehouse managers in the analysis of the relevant activities. KPI are fundamental to evaluate the quality, the efficiency and the effectiveness of warehouse organization and management, to support decision making and to suggest feasible actions to improve warehouse performance and profitability.

Click Reply™ WM Analytics, Click Reply™ Solution Suite business intelligence module, is a ready-to-use application that allows users to monitor warehouse performance through web accessible pre-packaged dashboards. A set of scorecards, reports and indicators, grouped into easily accessible dashboards covering the main areas of warehouse management, are immediately available to users.

With WM Analytics module, warehouse managers have the advantage of using a pre-packaged application, without having to start a Business Intelligence ad hoc project.

The dashboards are divided into five areas, corresponding to the warehouse parameters that have to be constantly monitored:

- **Stock:** Quantity, rotation and facing analysis of the stocked goods
- **Map:** Warehouse occupation analysis, both in terms of used space and of management schedules
- **Inbound:** Stock monitoring, in terms of quantities of received and identified goods, and efficiency in materials handling
- **Outbound:** Information about quantities of shipped goods, statistics about shipping times and performance measurement in orders preparation
- **Productivity:** Performance comparison of operators and sites; workload analysis

Click Reply™ WM Analytics also offers additional ad-hoc query and reporting tools, allowing users to further customize their dashboards in order to better fit individual needs and to make warehouse management evaluation even more effective.

Click Reply™ WM Analytics is the warehouse performance monitoring solution ideal for customers expecting the following benefits and competitive advantages:

#### Rapid time value

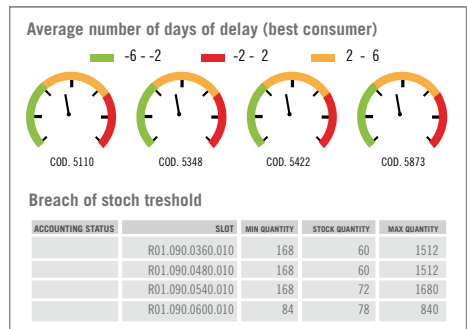
- The ready-to-use solution avoids high BI project costs
- A wide range of indicators and dashboards are immediately available to warehouse managers
- Immediate recovery of productivity and profitability with the aid of efficient graphic tools

#### Easy customisation

- Total control over the graphic presentation
- Advanced users can quickly create new dashboards, reports and indicators based upon existing Data Marts.
- Low costs and fast set up for the creation of new Data Marts and analysis

#### A scalable technology growing with your business

- Oracle Business Intelligence is the market leader software solution for Business Intelligence
- License modularity allows users to start with a smaller investment in Standard Edition One license, with the possibility of upgrading to the complete Enterprise Edition Plus license, as business grows



## Technical features

### INTERACTIVE DASHBOARDS

Click Reply™ WM Analytics is a pre-packaged solution based upon Oracle Business Intelligence system, the market leader software for Business Intelligence. With Standard Edition One licence, the minimum licence necessary to use WM Analytics application, users have access to the following BI Information Delivery tools:

#### Oracle Business Intelligence Interactive Dashboards

Oracle BI Interactive Dashboards offers to final users an intuitive and interactive access to information, customizable according to user identity and role.

This tool allows users to drill, browse, edit available data and create reports, prompts, tables and graphs directly on the web.

Oracle BI Interactive Dashboards also allows to merge information coming from different sources, as the Internet, shared files servers, documents repositories.

### AD HOC ANALYSIS

#### Oracle Business Intelligence Answers

Oracle BI Answers is a useful tool to get real-time answers to business questions.

Thanks to Oracle BI Answers advanced users are able to simply and quickly create new dashboards and indicators for ad hoc analysis.

All information obtained with Oracle BI Answers can be edited, saved, automatically updated, organised and shared among users.

Reports created with Oracle BI Answers can be saved into the Oracle BI Presentation Catalog and integrated with Oracle BI Interactive Dashboards.

### REPORTING & PUBLISHING

#### Oracle Business Intelligence Publisher

Oracle BI Publisher represents an efficient and scalable reporting solution for complex environments. It allows to safely generate and release information in the right format to employees, clients and business partners.

Oracle BI Publisher integrates with Microsoft Word and Adobe Acrobat for reports layout. Reports are automatically updated with new data and released by e-mail, fax, mobile devices, or published on web portals.

All data archived into Click Reply™ WM are extracted, aggregated and transformed by the WM Analytics module. The WM Analytics structure allows to keep these data available to users for a longer time on a different database, without compromising the efficiency of the warehouse database.

Data are then displayed with pre-packaged dashboards, scorecard, indicators and reports, set by WM Analytics and easily accessible through the Web.

