

Data Foundation



Data as an Asset

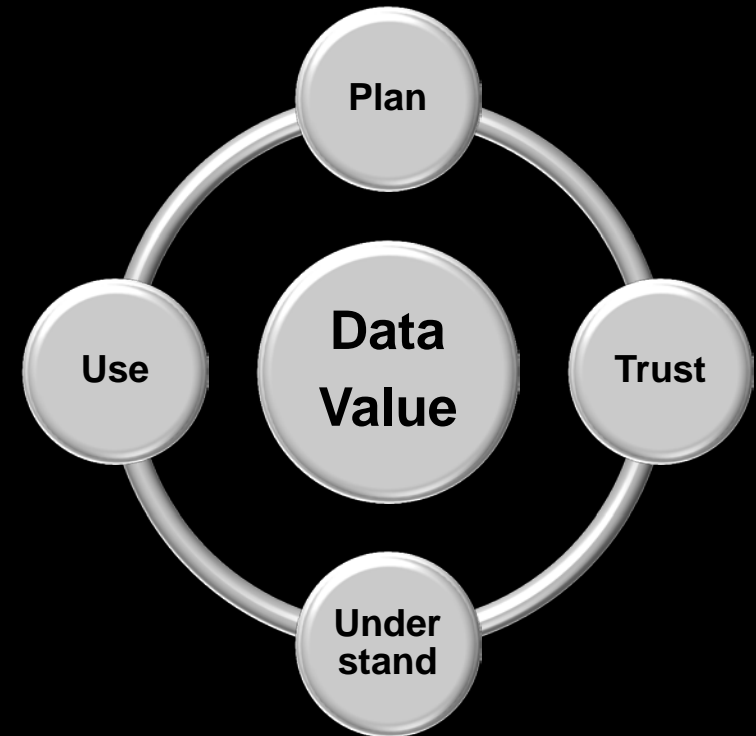
Glue Reply we believe that data is the key to business advantage and should therefore be viewed and managed as a corporate asset. Our approach to 'Total Data' delivers pragmatic and tangible data transformation

Plan for Data : Data has a life span not a life-cycle. In order to drive value data must be Applicable, Auditable, Accountable & Actionable. 'Total Data' Architecture provides this framework and method.

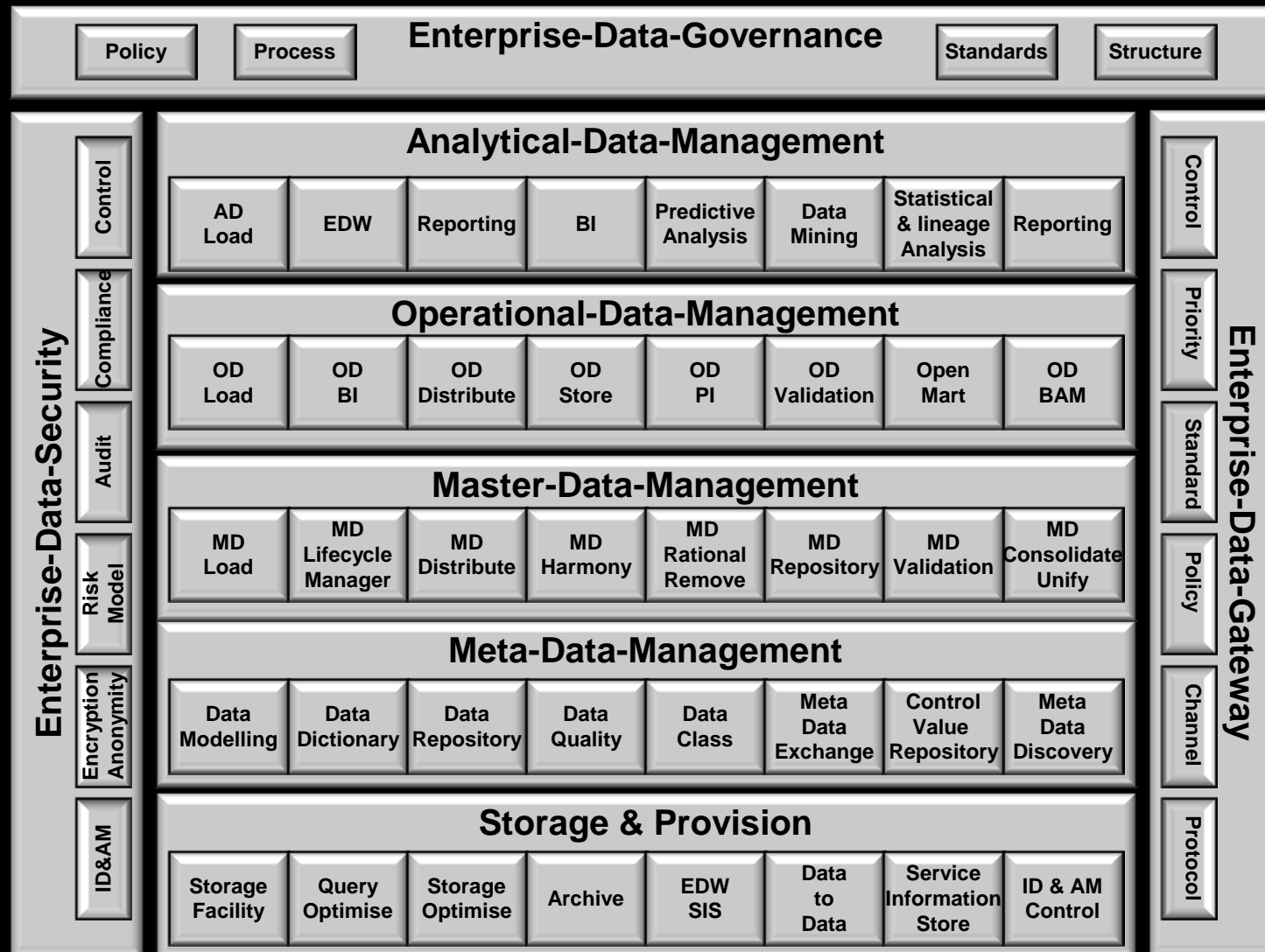
Build 'Trust' in Data : decisions are based on trust : decisions drive value. The data journey must be understood from birth to departure. 'Total Data' Management delivers the tools and processes required.

Develop a corporate 'understanding' of Data : What actually makes a difference to the business? What are the business drivers and goals? Which decisions drive value? 'Total Data' Competence Centre delivers the capability to achieve.

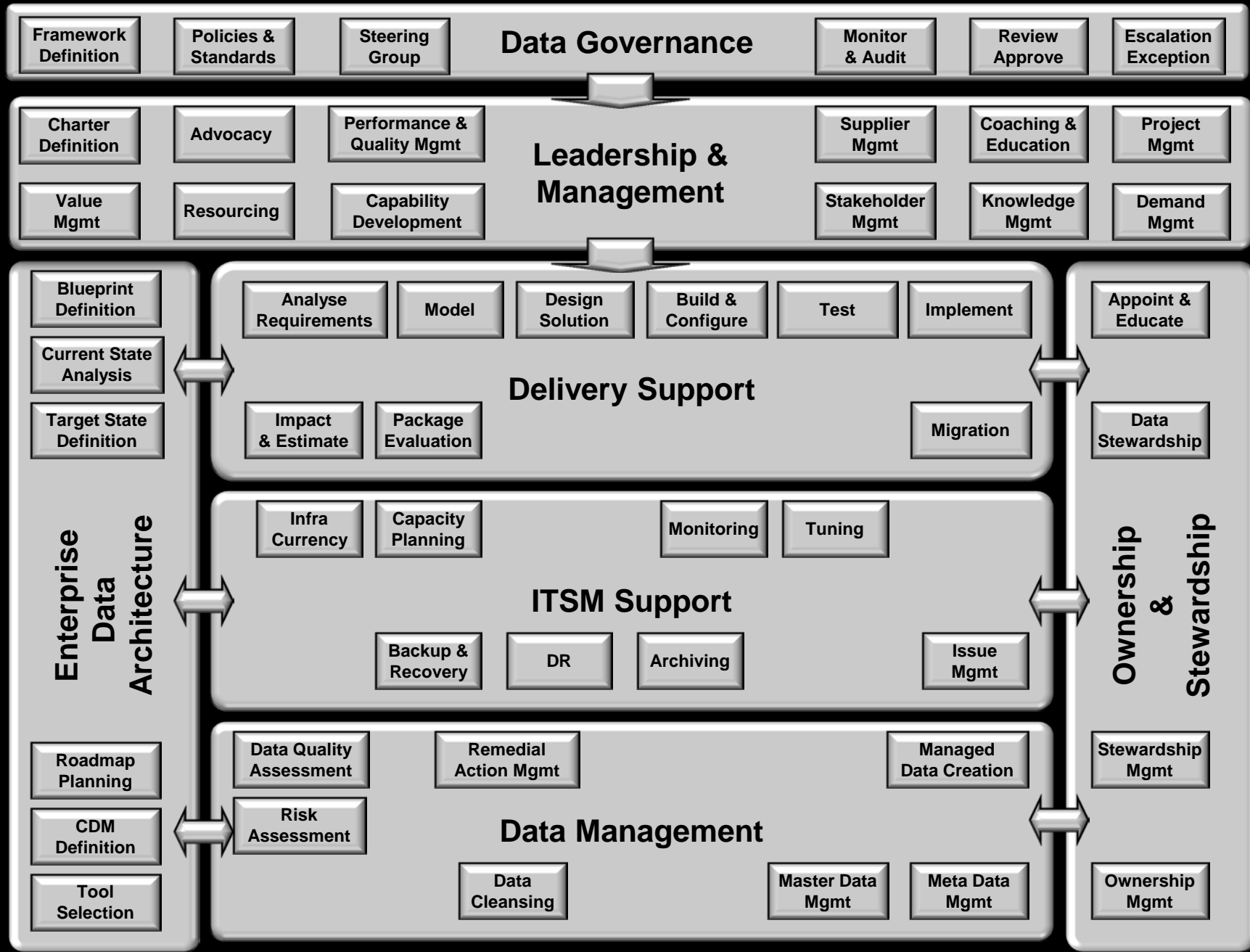
Use Data : data must be useable in all perspectives and at all levels of the enterprise. Data must be delivered to enable 'right-time decision making. 'Total Data' Intelligence delivers the Structure, Process & People to realise value.



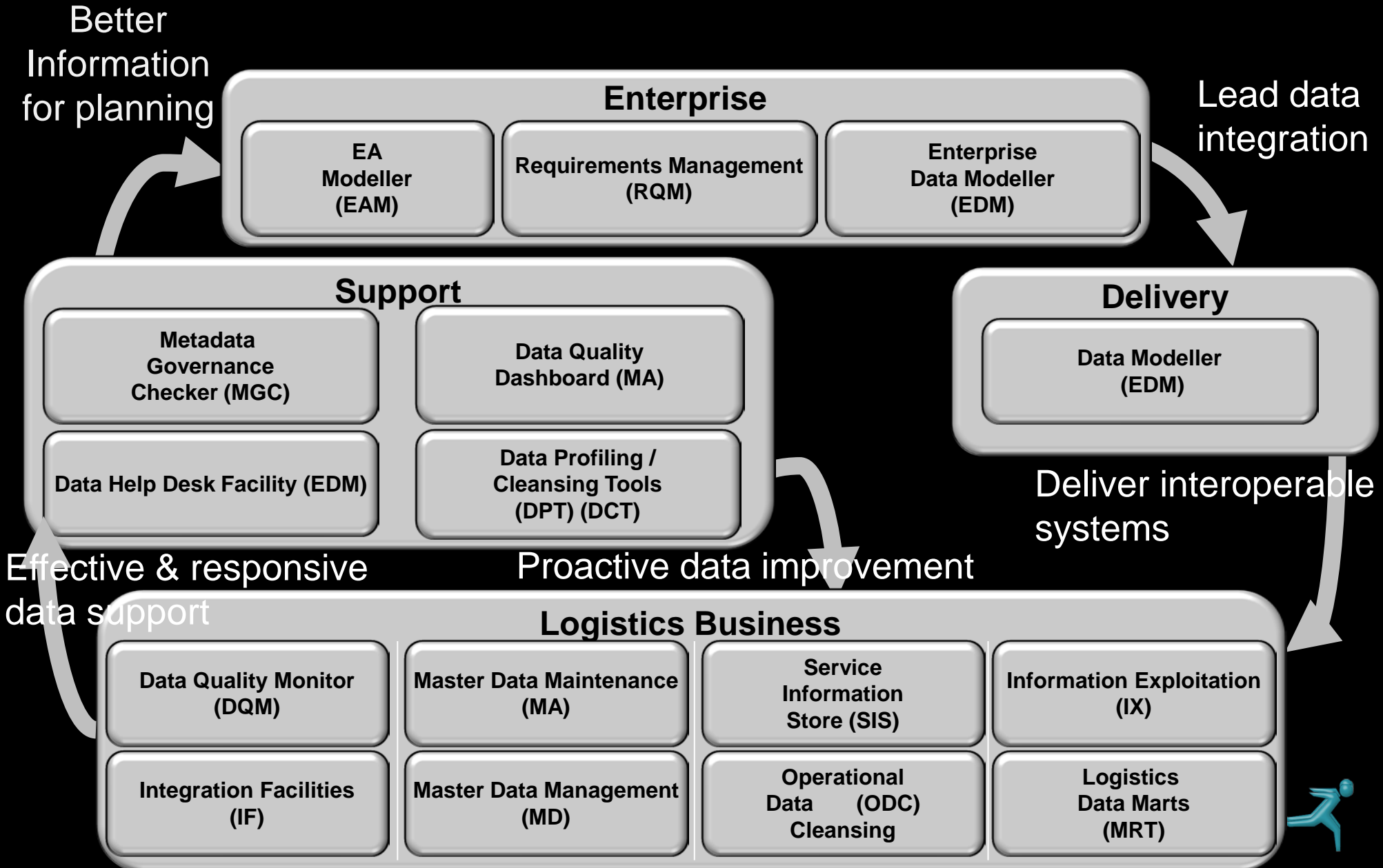
Big Data: Reference Model



Data Competency Centre



Data Foundation Process



Thanks

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